



AusAPT 9th National Conference, 10-11 September 2010

Strengthening Individuals for Strong Communities

Sydney Harbour Marriott Hotel, Circular Quay

SPONSORSHIP

AusAPT's 2010 National Conference is a wonderful opportunity for Type accreditors, distributors, publishers, corporations, universities, institutions and consultants to promote their identity, products and services to an audience of Australian and international Type practitioners.

The conference will focus on how understanding psychological Type contributes to the conference theme, **Strengthening Individuals for Strong Communities**, through the four topic areas: Fulfilling relationships; Better workplaces; Improved well-being and Brighter future.

Keynote speakers and concurrent session presenters come from each state of Australia and ACT, New Zealand, England, Ireland, USA, Canada, China and Japan. Details of their topics are in our Conference flyer.

AusAPT's members include organisational consultants, coaching and mentoring specialists, psychologists, counsellors, social workers, academics, teachers, trainers, career advisers, managers, human resources specialists, medical practitioners, nurses, clergy, students and many others. They are accredited in, or use, a range of psychological Type instruments and models.

Sponsorship Packages

We are offering 3 Gold, 4 Silver and 5 Bronze sponsorship packages for the Conference.

Details of these packages and the benefits provided are outlined overleaf.

Please discuss with us any other ideas for sponsorship that maybe more appealing.

Confirmation Date

Please advise us by **20 August 2010** if you would like to be a sponsor and the specific sponsorship package.

Sponsors will be accepted on a 'first-come' basis.

We will issue a Tax Invoice when the Sponsorship package is confirmed and promotion of the sponsorship will commence from when payment is received.

Contact

Take advantage of this opportunity and contact the Conference coordinator, Mel Self on mel@ryderselfgroup.com.au or +61 2 9716 8662 for any queries about sponsorship and to register your interest.

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Sydney, Australia

SPONSORSHIP PACKAGES

<i>Choose a package and review the benefits below.</i>	GOLD PACKAGES			SILVER PACKAGES				BRONZE PACKAGES				
	Dinner Sponsor	Happy Hour / Meet the Authors Sponsor	Keynote Speakers Sponsor	Delegate Bag Sponsor	Breakfast Sponsor	Lunch (Day 1 & Day 2) Sponsor	Program Sponsor	Note Pad Sponsor	Name Tag Sponsor	Writing Pen (Biro) Sponsor	USB Sponsor	Sweets Sponsor
Sponsorship amount	\$4,000	\$4,000	\$4,000	\$2,000	\$2,000	\$2,000	\$2,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
Named sponsorship on all key promotional material distributed before and during Conference	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
MC of Concurrent Sessions	✓	✓	✓									
Promotional 2 minute Presentation to attendees	✓	✓	✓									
Complimentary Conference packages	2	2	2	1	1	1	1					
Logo on Conference Presentation	✓	✓	✓									
Complimentary Dinner tickets	2	2	2									
Named sponsor of Speaker / Author	✓	✓	✓									
Verbal acknowledgement during Conference	✓	✓	✓	✓	✓	✓	✓					
Promotional leaflet distribution on delegate seats/in delegate bag	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exhibition Stand in Conference area	✓	✓	✓									
Other opportunity												
Exhibition Space only \$500												